Weston Advertising

Weston’s ad, Evening Star, Toronto, 1902.

Model Bakery decorative bread wagon, Toronto, ca. 1908.


Weston’s Biscuits full-colour catalogue, ca. 1920.

Weston’s Biscuits packaging, in-store display, ca. 1920.

Weston’s English Quality Biscuits, 1923.

Salesmen, Weston’s, Montreal, 1936.

“Weston’s Community Sing” radio show, Toronto, ca. 1943.


Weston’s Enriched Bread, 1953.

Weston’s Bread, ca. 1955.

Loblaws’ Pride of Arabia Coffee, 1960.


No nonsense, no frills, 1978.

“Weston 100” a century in business, 1982.


Real savings, Real Canadian Superstore, 2006.


President’s Choice organic baby food, 2008.


Joe Fresh Style - fashionable without spending a bundle, 2009.