

# Weston – Seeding Stronger Communities - Impact Reporting Form 2019 WSSC Campaign.



The information on this form will be used to communicate to the employees at each plant/location the impact of their fundraising efforts.

Charity/Organization Name:	
Contact Name, Title:	
Mailing Address:	
Phone # / Email Address :	
Name of the Weston fundraising plant/location:	
Total GWL/WF fundraising dollars received in 2019:	
Total GWL/WF fundraising dollars spent to date:	

**1. Please briefly describe the program you received funding for, including its aims and objectives.**

**2. Please indicate the number of children who participated in this program as a direct result of the *Weston - Seeding Stronger Communities* funding.**

**3. How did this program encourage broader access among children who might otherwise be unable to participate?**

**4. How did you recognize our donation in the wider community?**

**5. How did you work with our employees to help them achieve their fundraising goal?**

**6. Outside financial contributions, did our employees support your programs in other ways?**

**7. How did the donation help you form new relationships, partnerships or leverage more funding?**

**8. If there is an outstanding balance between the total dollars received and total dollars spent to date, please indicate how the outstanding funds will be spent.**

**9. Other Comments:**

### **Photographs**

**We would appreciate receiving digital photographs of the program illustrating the action or impact, along with permission for George Weston Limited to use these photos to tell the impact story.**